



**NEGARIN**  
c e r a m i c t i l e





## Company Overview

Negarín Trading Company is one of the largest and most reputable manufacturers of ceramic tiles in the Middle East, this company produces and offers a variety of products using new and advanced machines. Negarín measures and analyzes all kinds of products in terms of physical and chemical parameters to fully guarantee the quality of products using Laboratories and modern equipment as well as methods based on the knowledge of specialized and experienced personnel. Durability and high resistance to heat and humidity are the important specifications of Negarín products. All this has led to an increase in the number of customers on a daily basis. At present, Negarín has attracted the satisfaction of customers in the region by offering high-quality products in accordance with international standards to be recognized as one of the most successful company in the world.





## Business Description

Ceramic tiles have been developed a lot in recent years, and because some countries do not have the ability to produce ceramic tiles, it can be used as a thriving business. Almost 70% of the world's ceramic tiles are produced in Asia, and China, with 5683 million square meters of ceramic tiles per year, followed by Brazil, India and Vietnam. Due to the high production capacity of products with appropriate quality and in accordance with international standards, Negarin Company is among the famous companies in this field. This company is known as one of the largest producers of ceramic tiles in the world with an annual production capacity of 30 million square meters of ceramic tiles, and currently sells its products to countries such as Germany, Austria, Georgia, Turkmenistan, and Uzbekistan.



## Vision and values

Negarín Trading Company strives to continue exporting high-quality and diverse products with unremitting efforts to become a successful and international company by meeting the needs of customers in the region and worldwide.

## Values

1. Customer satisfaction and maintaining continuous relationships with customers
2. Developing human resources as the most valuable asset of the company
3. Using the capabilities of testing, evaluation and standardization of machines and devices
4. Observing relevant national regulations for constant development
5. Optimizing resource consumption, and capital as well as environmental protection





### Mission and targets

Negarín Trading Company works with the aim of providing high quality products and reasonable prices for customer satisfaction in the region, and by designing short-term, medium-term and long-term targets while observing the ethical and professional principles of business.



## Targets

1. Improving the quantitative and qualitative level of products in order to increase competition in the region
2. Reducing additional costs by eliminating middlemen and selling products directly
3. Optimizing product packaging and using new packaging methods
4. Using new methods to improve sales
5. Designing and producing new products according to customer needs and demands
6. Attracting maximum satisfaction of customers by sending a high-quality product







## Message from the CEO

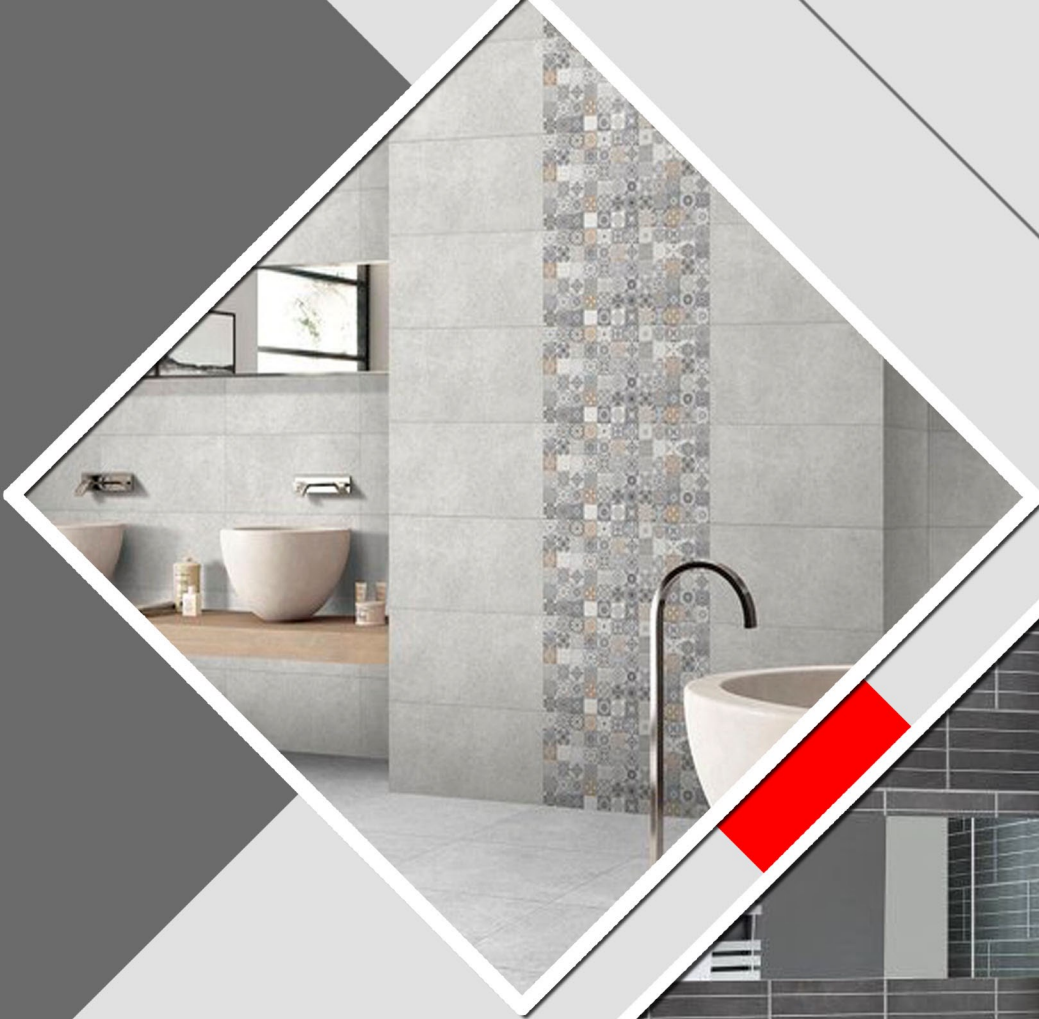
Negarín Trading Company operates with an incredible speed and quality in the path of development, and by relying on its experienced and capable managers, as well as the efforts and perseverance of committed and specialized forces, has achieved a special position in the region. At this company, we intend to analyze and identify the needs of customers at the international level, and we are honored for gaining customer satisfaction.



## Services

1. Sending product catalogs and brochures via social network and email
2. Implementing all necessary procedures related to export licenses from the country and import to destination countries
3. Using the fastest and safest way to send the product to customers in the Middle East
4. Supervising and controlling the transfer and transportation of products
5. Free consultation to buy high-quality products for customers





## Products

### Types of tiles

Porcelain and non-porcelain tiles

Cement tiles

Mosaic tiles

Brick tiles

Glazed and unglazed tiles

Pool tiles

Tiles with a traditional design

## Types of ceramics

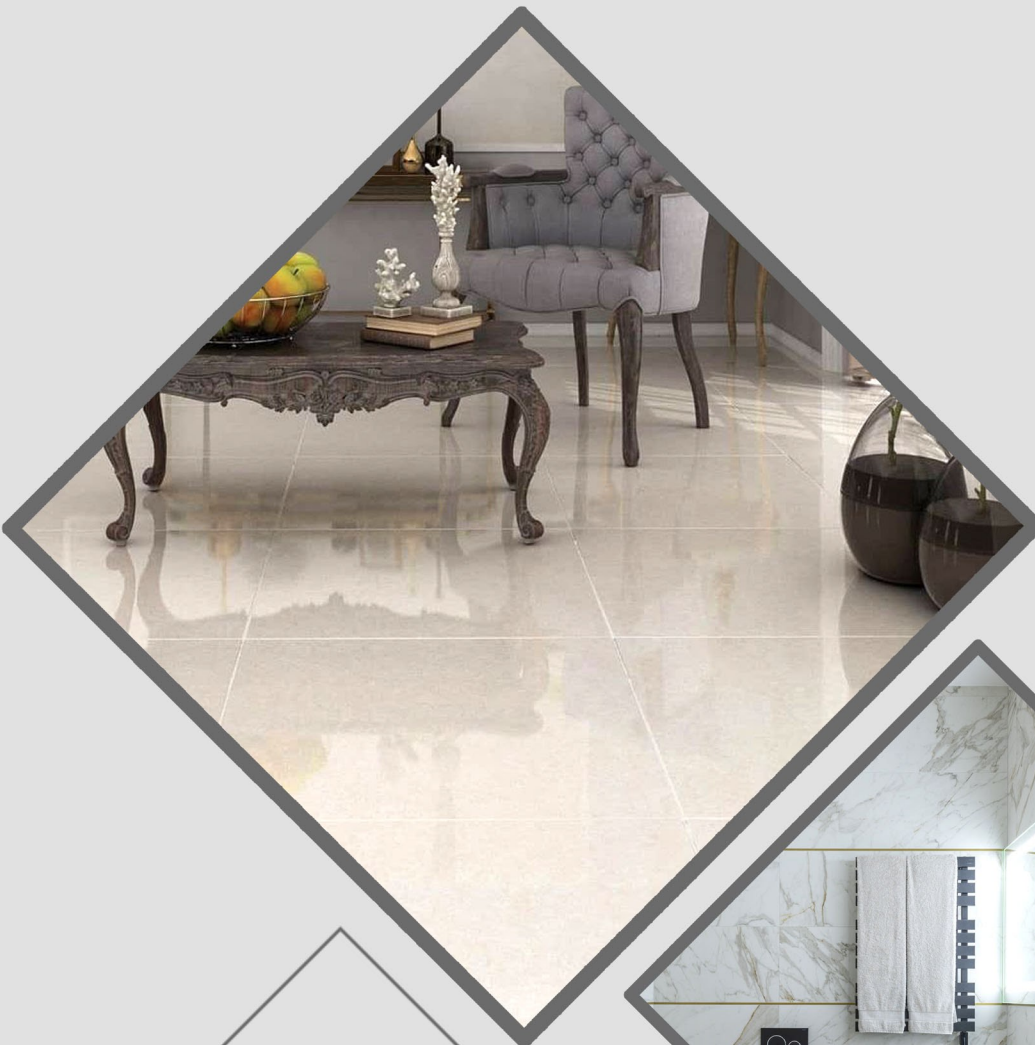
Paving design ceramics

Carpet design ceramics

Granit design ceramics

Porcelain and non-porcelain ceramics

Three-dimensional ceramic tiles







## Delivery and Payment

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Negarin Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



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